

# Services

Reed Corner Design offers a variety of design services, aimed at small businesses and primarily oriented around the establishment of a web presence.

## Web Design

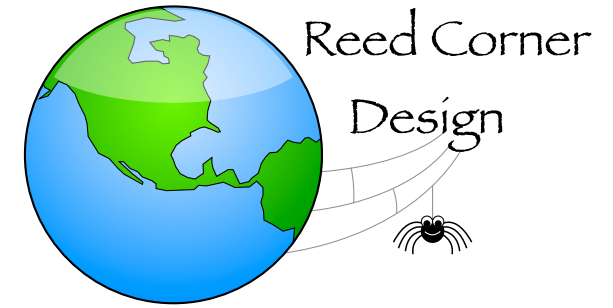
- Site / page design
- Site / page maintenance
- Site setup & upload

## Graphic Design

- Logos
- Web page graphics
- Photo editing

## Printed Media Design

- Business cards
- Brochures
- Flyers

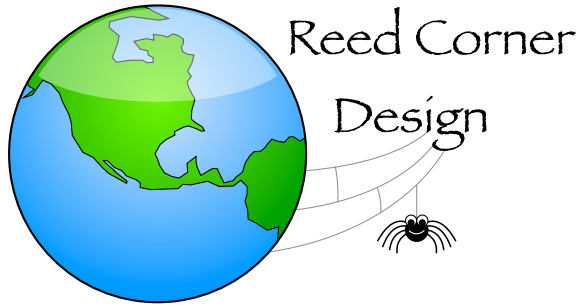


*Affordable web design  
solutions for small business*

(330) 474-3150

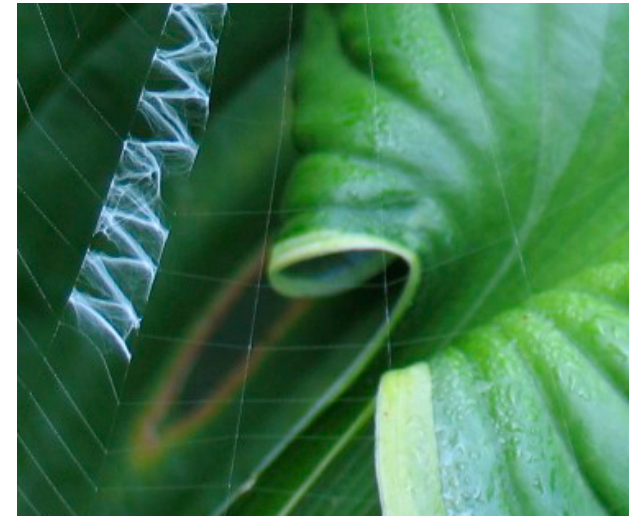
design@reedcorner.com

www.reedcorner.com



## Goals

The three main goals of Reed Corner Design are to write quality code, to personalize every aspect of the job to the client and to provide a high level of efficiency in both the code and the workflow.



## Quality

### Quality Code

All code is written by hand, without a fancy editor like Dreamweaver. This allows for creation of concise code that conforms to specifications, ensuring that your page is viewable under a wide range of conditions and that your content is optimized for search engines.

### Graceful Degradation

This term refers to the ability of web site content to display gracefully if key technologies (such as JavaScript) are disabled in the viewer's browser. Any such features added to your site will be created to degrade as gracefully as possible.

## Personalization

### Personal Attention

All work will be done by a single individual who is familiar with the needs of small businesses.

### Synchronized Media

Reed Corner Design can create graphics, business cards, brochures and other such materials, all styled to match the theme of your site.

### Flexible Choices

If you cannot afford the large site you want, Reed Corner Design will work with you on a schedule of site revisions over time to work with your budget.

## Efficiency

### Low Overhead

Because Reed Corner Design is a home business with no employees, overhead costs are low. This keeps prices low.

### Fast Turnaround

Older jobs that are unfinished will always have higher priority than newer jobs, even if a newer job might pay more.

### Search Engine Optimization

Your web site code will be optimized for best results from search engines like Google.